



# Welcome to HSV! Opportunities of Engagement for Visiting Convention Groups

#### About

Huntsville International Airport (HSV) will allow convention groups the opportunity to display welcome messages in the airport. This service is offered to groups that welcome 300 or more conventioneers to HSV.

Requests must be submitted in writing at least 30 days prior to the group's arrival and are accepted on a first-come, first-served basis. Artwork must be approved by the Airport Public Relations Staff prior to production and installation. Event hosts will assume all production costs for artwork and signage. Please forward artwork to <a href="mailto:prmanager@hsvairport.org">prmanager@hsvairport.org</a> for review and approval and include the name of your convention/organization in the subject line.

# Channels & Opportunities

## Digital Platforms

The requesting group should have a professionally designed image that can be displayed on the airport jumbotron above baggage claim and also on four concourse monitors.

File specifications: 1500px by 850px; PNG file

# Handheld Banners and Placards/Greeter Staging

Convention groups choosing to have volunteer greeters at the Airport must alert the airport no later than 14 days prior to group's arrival. Greeters may display handheld banners and placards in Public Waiting adjacent to TSA egress from the concourse. Banners and placards are not provided by the Airport.

### Huntsville Convention & Visitors Bureau

Huntsville CVB has a welcome center located near Baggage Claim at the airport. Please contact the CVB directly to leverage additional welcome opportunities available through their organization.

## **Please Note**

Huntsville International Airport does not permit stickers or clings on windows, stairs, floors, doors, or any other physical surfaces. Banners may not be hung in the terminal, concourse, or transit areas. Got questions? Email prmanager@hsvairport.org.